## For Immediate Release



Skyjack Celebrates 40th Anniversary with "Elevate to Celebrate" Giveaway

**January 30, 2025**; Guelph, Ontario – Linamar Corporation's (TSX:LNR) Skyjack division is celebrating their 40 year anniversary with "Elevate to Celebrate", a giveaway running from January 30th to July 31st of this year.

Kicking off at The ARA Show in Las Vegas, Skyjack will be giving away hundreds of prizes to celebrate the milestone anniversary including limited edition 40th anniversary hats, t-shirts and plush toys, as well as Yeti coolers, tumblers and coolers bags.

Utilizing the award-winning ELEVATE Live, users simply use their mobile phone to scan the free ELEVATE Live QR code on their Skyjack and a pop-up slot machine will immediately let them know if they have won one of the above prizes.

Skyjack is also giving back to the rental companies who have been valued customers for the last 40 years. Every time a prize is won on an ELEVATE Live scan, the rental company who owns the machine will be entered into a draw to win one of two compact DC scissors (model based on regional availability).

"We're thrilled to commemorate 40 years of Skyjack and we thought it was fitting to show our appreciation for those who have supported us throughout the decades," shared Charlie Patterson, Skyjack, President. "Rental companies and their customers play a massive role in the success of Skyjack and we look forward to sharing in this celebration with them."

Winning scans will be chosen at random throughout the duration of the giveaway. This means that a successful scan in March for example, could still be a winner on a later scan in June.

"We are proud of the solid reputation we have built since founding in 1985," continued Patterson. "There have been many exciting milestones along the way. For example, in 1992 we were the first to produce the 3226 scissor lift. In 2013, our 250,000th Skyjack was manufactured. More recently, 2022 marked the launch of new production plants in Mexico and China, with expansions in Canada and Hungary. It has been an exceptional 40 years and I look forward to continued success for Skyjack."

## **About Skyjack**

Skyjack provides rental companies globally with quality engineered, simple and reliable access and telehandler equipment so that they maximize utilization and their return on investment. Skyjack began manufacturing scissor lifts in 1985 and through the 1990's grew to become a world leader in the aerial lift industry. Skyjack remains a dominant player which has adapted rapidly to the changing face of the industry. The product range now includes vertical mast lifts, DC electric scissors, rough terrain scissors, telescopic booms, articulating booms, telehandlers, and ELEVATE, Skyjack's OEM-delivered telematics solution. In 2002 Skyjack became part of the Linamar Corporation.

Linamar Corporation (TSX:LNR) is a diversified advanced manufacturing company where the intersection of leading-edge technology and deep manufacturing expertise is creating solutions that power vehicles, motion, work and lives for the future. The Company is made up of two operating segments – the Industrial segment and the Mobility segment, both global leaders in manufacturing solutions and world-class developers of highly engineered products. The Industrial segment is comprised of Skyjack and the newly formed Linamar Agriculture operating group which consists of the MacDon, Salford and Bourgault brands. Skyjack manufactures scissors, boom and telehandler lifts for the aerial work platform industry. Within the Agriculture portfolio MacDon manufactures combine draper headers and self-propelled windrowers for harvesting, Salford supplies farm tillage and crop fertilizer application equipment while Bourgault is a leader in air seeding technology. The Mobility segment is focused on propulsion systems, structural and chassis systems, energy storage and power generation for both the global electrified and traditionally powered vehicle markets. Operationally, Mobility is organized into three regional groups North America, Europe, Asia Pacific and the new Linamar Structures product group. The Regional Mobility groups are vertically integrated operations combining expertise in light metal casting, forging, machining and assembly. The Linamar Structures Group offers competitive lightweight innovations for safety-critical components and systems for the global mobility market. Design, development, and testing services for the Mobility segment are provided by McLaren Engineering. Linamar's medical solutions group, Linamar MedTech, focuses on manufacturing solutions for medical devices and precision medical components. Linamar has over 34,000 employees in 75 manufacturing locations, 17 R&D centres and 31 sales offices in 19 countries in North and South America, Europe and Asia, which generated sales of more than \$9.7 billion

